**COACHING CODE OF ETHICS**

* I will encourage, teach and promote sportsmanship, leadership and teamwork.
* I will do my very best to provide and ensure a safe playing situation for all players.
* I will lead by example both on and off the field demonstrating fairness and sportsmanship to all players. I realize that I am helping to shape the character and integrity of young people.
* I will place the emotional and physical well-being of the players ahead of a personal desire to win.
* I will treat each player as an individual, keeping in mind the large range of emotional and physical development within the same age group.
* I will treat each player the same way I would want my child to be treated.
* I will do my best to organize practices that are fun, challenging and create a positive experience for the players.
* I will be knowledgeable and comply with the Southwest Michigan Rocket Football Rules and teach them to my players.
* I will remember that I am a Youth Football Coach and that the game is for the kids and being played by young people.
* I will make certain that all players are given an opportunity to play at least the required minimum plays set forth by the league rules.
* I will treat opposing teams, coaches, volunteers and referees with the utmost respect at all times.
* I will remember that the head coach is responsible for the conduct of their players, parents and assistant coaches.
* I will be knowledgeable and comply with the concussion protocol set forth by the Michigan Sports Concussion Law.
* I will be familiar and comply with the Niles Rocket Football policy for Managing Heat and Humidity Policies.
* I will not initiate physical contact with any player for disciplinary reasons, when I appear angry or touch a players facemask to get their attention
* I will substitute freely to give all players a chance to play key positions when the mercy rule is in effect.
* I will recognize that winning is a very important goal in coaching football, but it should not be the main goal at the youth level.
* I will never verbally abuse or criticize a player, but instead will use constructive coaching and teaching methods.
* I will make sure football is fun, teach fundamentals and good sportsmanship while doing my part to keep the players safe so that kids develop a love for the game of football.
* I understand that coaching young people is a privilege and I will take that responsibility seriously.
* I understand that I am an ambassador to the game of football and a role model for my team and that my behavior and actions will have a great influence on future participation of these young players.
* I understand that my priority is to always represent Niles Rocket football with the utmost integrity.